

EQUAL EMPLOYMENT OPPORTUNITY

**EEO Public File Report
Falls Media, LLC
KWFB - KXPN - KXXN**

**ANNUAL REPORT
April 1, 2015 TO March 31, 2016**

APRIL 1, 2016

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OPEN POSITIONS

POSITION: Part Time – KXXN Announcer

Hired: Ricardo Riojas Date: 10-16-15 Source: Internal Candidate

Date Opened	Recruitment Sources*	# Interviewed
10-1-15	Employment Agencies/Departments	0
	Industry Publication	0
	Industry Referral	1
	Internal Candidate	1
	Newspaper(s)	0
	Radio Ads	1
	Website(s)	0

Total # of Applicants: 5

Total # Interviewed: 3

POSITION: Full time – Sales/Account Executive

Hired: Kimberly Mareth Date: 12-21-15 Source: Website

Date Opened	Recruitment Sources*	# Interviewed
12-1-15	Employment Agencies/Departments	0
	Industry Publication	0
	Industry Referral	3
	Internal Candidate	0
	Newspaper(s)	0
	Radio Ads	2
	Website(s)	2

Total # of Applicants: 9

Total # Interviewed: 7

POSITION: Full time – Sales/Account Executive

Hired: Benjamin Remmert Date: 1-20-16 Source: Referral

Date Opened	Recruitment Sources*	# Interviewed
12-1-15	Employment Agencies/Departments	0
	Industry Publication	0
	Industry Referral	3
	Internal Candidate	0
	Newspaper(s)	0
	Radio Ads	2
	Website(s)	2

Total # of Applicants: 9

Total # Interviewed: 7

POSITION: Full time – General Manager

Hired: Chris Cunningham Date: 11-30-15 Source: Referral

Date Opened	Recruitment Sources*	# Interviewed
08-1-15	Employment Agencies/Departments	1
	Industry Publication	0
	Industry Referral	1
	Internal Candidate	0
	Newspaper(s)	0
	Radio Ads	0
	Website(s)	0

Total # of Applicants: 3

Total # Interviewed: 2

*See Pages 4 & 5 For Detailed Recruitment Resources

SUPPLEMENTAL RECRUITMENT MEASURES

May 7, 2015

Colleen James, NSM participated in the Texas Workforce Solutions Job Fair at Sikes Senter Mall 11am to 5pm. Resumes from applicants accepted and filed.

November 12, 2015

Colleen James, NSM participated in the Texas Workforce Solutions Job Fair at Midwestern State University – Sikes Lake Center. 11am to 2pm.

March 25, 2016

Dan Balla, Falls Media President and Executive Board Member of RTVF Department at the University Of North Texas, attended a 'Kickstarter' networking event at the main campus in Denton. Mr. Balla met with over 100 students to discuss career opportunities. Applications acquired and filed.

RECRUITMENT SOURCES

Employment Agencies/Departments

Workhard Worksmart
2813 Central Expressway East
Wichita Falls, TX 76302
940-766-5601
940-766-3419

Texas Workforce Solutions
4309 Jacksboro Hwy
Wichita Falls, TX 76302
940-322-8220
940-322-1801

Department of Human Services
1328 Oakhurst Dr.
Wichita Falls, TX 76302
940-720-8485

TAB
503 E 11th St Suite 200
Austin, TX 78701
512-322-9944

North TX Hispanic Chamber of Commerce
(Now part of Wichita Falls Chamber of Commerce)
P.O. BOX 1860
Wichita Falls, TX 76307
940-723-1741

NAACP Wichita Falls Branch
PO Box 1442
Wichita Falls, TX 76307

Midwestern State University
3410 Taft Blvd
Wichita Falls, TX 76308
940-397-4000

Vernon College
4105 Maplewood Ave
Wichita Falls, TX 76308
940-696-8752

Wayland Baptist University
4110 Call Field Rd
Wichita Falls, TX 76308
940-696-0404

Wayland Baptist University
426 5th Ave Suite 7
SAFB, TX 76311-2931
940-855-4322

Industry Referrals
Inside Radio Trade Publication

In-house Posting

Newspapers

Times Record News
1301 Lamar
Wichita Falls, TX 76301
940/767-8341

Website Postings
www.bobradio.fm

Midwestern State University
www.mustangshire.org

Wichita Falls Chamber Of Commerce
900 Eighth Street, Suite 218
PO Box 1860
Wichita Falls, TX 76307
940-723-2741 Fax 940-723-8773
www.wichitafallscmerce.com

NOTE: All resumes for all applicants are on file in Applications Folder in Human Resources file drawer.