

EQUAL EMPLOYMENT OPPORTUNITY

EEO Public File Report

ANNUAL REPORT
April 1, 2013 TO March 31, 2014

APRIL 1, 2014

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Position: Sales – Account Executive

Hired: SHANNON HEACOCK Date: 9-12-13 Source: Internet

Date Opened	Recruitment Sources*	# Interviewed
8/23/13	Employment Agencies/Departments	0
	Industry Publication	0
	Industry Referral	0
	Internal Candidate	1
	Newspaper(s)	0
	Radio Ads	1
	Website(s)	1

Total # of Applicants: 3

Total # Interviewed: 3

POSITION: Sales – Account Executive

Hired: SUE CRAIN Date: 10-1-13 Source: Internet

Date Opened	Recruitment Sources*	# Interviewed
8-23-13	Employment Agencies/Departments	1
	Industry Publication	0
	Industry Referral	1
	Internal Candidate	0
	Newspaper(s)	0
	Radio Ads	1
	Website(s)	1

Total # of Applicants: 8

Total # Interviewed: 4

*See Pages 5 & 6 For Detailed Recruitment Resources

SUPPLEMENTAL RECRUITMENT MEASURES

March 21, 2013

Dan Balla, President and Executive Board Member of RTVF Department at the University Of North Texas, attended a 'Kickstarter' networking event at the main campus in Denton. Mr. Balla and 3 other Board members hosted a panel discussion about job networking skills. Then met with over 100 students to discuss career opportunities. Applications acquired.

May 1, 2013

Dan Balla, President & Carmen Thacker, Sales & Marketing Assistant, participated in a Work Hard Work Smart Job Fair at Sikes Senter Mall to consult with interested applicants. The applicants were instructed on skills and information needed to be a success in this position.

July 31, 2013

Colleen James, NSM placed application for Account Executive position on Texas State Wide website network Work In Texas.

RECRUITMENT SOURCES

Employment Agencies/Departments

Workhard Worksmart
2813 Central Expressway East
Wichita Falls, TX 76302
940-766-5601
940-766-3419

Texas Workforce Solutions
4309 Jacksboro Hwy
Wichita Falls, TX 76302
940-322-8220
940-322-1801

Department of Human Services
1328 Oakhurst Dr.
Wichita Falls, TX 76302
940-720-8485

TAB
503 E 11th St Suite 200
Austin, TX 78701
512-322-9944

North TX Hispanic Chamber of Commerce
(Now part of Wichita Falls Chamber of Commerce)
P.O. BOX 1860
Wichita Falls, TX 76307
940-723-1741

NAACP Wichita Falls Branch
PO Box 1442
Wichita Falls, TX 76307

Midwestern State University
3410 Taft Blvd
Wichita Falls, TX 76308
940-397-4000

Vernon College
4105 Maplewood Ave
Wichita Falls, TX 76308
940-696-8752

Wayland Baptist University
4110 Call Field Rd
Wichita Falls, TX 76308
940-696-0404

Wayland Baptist University
426 5th Ave Suite 7
SAFB, TX 76311-2931
940-855-4322

Industry Referrals
Inside Radio Trade Publication

In-house Posting

Newspapers

Times Record News
1301 Lamar
Wichita Falls, TX 76301
940/767-8341

North TX Journal
Reginald Blow
northtexasjournal@gmail.com

Website Postings
www.bobradio.fm

Midwestern State University
www.mustangshire.org

Wichita Falls Chamber Of Commerce
900 Eighth Street, Suite 218
PO Box 1860
Wichita Falls, TX 76307
940-723-2741 Fax 940-723-8773
www.wichitafallsccommerce.com

NOTE: All resumes for all applicants are on file in Applications Folder in Human Resources file drawer.