

EQUAL EMPLOYMENT OPPORTUNITY

**EEO Public File Report
Falls Media, LLC
KWFB - KXXN**

**ANNUAL REPORT
April 1, 2017 to March 31, 2018**

Due APRIL 1, 2018

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OPEN POSITIONS

POSITION: Part Time – Data Rep Entry

Hired: Trevon Harris Date: 6-5-17 Source: MSU School Referral

Date Opened	Recruitment Sources*	# Interviewed
5-1-17	Employment Agencies/Departments	1
	Industry Publication	0
	Industry Referral	1
	Internal Candidate	0
	Newspaper(s)	0
	Radio Ads	0
	Website(s)	0

Total # of Applicants: 4

Total # Interviewed: 2

POSITION: Full time – Sales/Account Executive

Hired: Haley Hays Date: 10-9-17 Source: Radio Ads

Date Opened	Recruitment Sources*	# Interviewed
5-1-17	Employment Agencies/Departments	3
	Industry Publication	0
	Industry Referral	2
	Internal Candidate	0
	Newspaper(s)	0
	Radio Ads	2
	Website(s)	1

Total # of Applicants: 17

Total # Interviewed: 8

POSITION: Part Time – Account Executive

Hired: Kim Southard Date: 10-9-17 Source: Radio Ads

Date Opened	Recruitment Sources*	# Interviewed
7-1-17	Employment Agencies/Departments	3
	Industry Publication	0
	Industry Referral	0
	Internal Candidate	0
	Newspaper(s)	1
	Radio Ads	2
	Website(s)	1

Total # of Applicants: 15

Total # Interviewed: 7

*See Pages 4 & 5 For Detailed Recruitment Resources

SUPPLEMENTAL RECRUITMENT MEASURES

April 26-28, 2017

Pat Bryson, Sales Consultant participated in the NAB Job Fair in Las Vegas. 3 potential candidates.

May 11, 2017

Colleen James, GSM participated in the Texas Workforce Solutions Job Fair at Sikes Senter Mall 11am to 5pm. Resumes from applicants accepted and filed.

November 9, 2017

Colleen James, GSM participated in the Texas Workforce Solutions Job Fair at Texas Work Services Corporation location on Hatton Road – for Texas Veterans Commission 10am to 2pm.

March 23, 2018

Dan Balla, Falls Media President and Executive Board Member of RTVF Department at the University Of North Texas, attended a 'Kickstarter' networking event at the main campus in Denton. Mr. Balla met with over 200 students to discuss career opportunities. Applications acquired and filed.

RECRUITMENT SOURCES

Employment Agencies/Departments

Workhard Worksmart
2813 Central Expressway East
Wichita Falls, TX 76302
940-766-5601
940-766-3419

Texas Workforce Solutions
4309 Jacksboro Hwy
Wichita Falls, TX 76302
940-322-8220
940-322-1801

Department of Human Services
1328 Oakhurst Dr.
Wichita Falls, TX 76302
940-720-8485

TAB
503 E 11th St Suite 200
Austin, TX 78701
512-322-9944

North TX Hispanic Chamber of Commerce
(Now part of Wichita Falls Chamber of Commerce)
P.O. BOX 1860
Wichita Falls, TX 76307
940-723-1741

NAACP Wichita Falls Branch
PO Box 1442

Wichita Falls, TX 76307

**Midwestern State University
3410 Taft Blvd
Wichita Falls, TX 76308
940-397-4000**

**Vernon College
4105 Maplewood Ave
Wichita Falls, TX 76308
940-696-8752**

**Wayland Baptist University
4110 Call Field Rd
Wichita Falls, TX 76308
940-696-0404**

**Wayland Baptist University
426 5th Ave Suite 7
SAFB, TX 76311-2931
940-855-4322**

**Industry Referrals
Inside Radio Trade Publication**

In-house Posting

Newspapers

**Times Record News
1301 Lamar
Wichita Falls, TX 76301
940/767-8341**

**Website Postings
www.bobradio.fm**

**Midwestern State University
www.mustangshire.org**

**Wichita Falls Chamber Of Commerce
900 Eighth Street, Suite 218
PO Box 1860
Wichita Falls, TX 76307
940-723-2741 Fax 940-723-8773
www.wichitafallsccommerce.com**

NOTE: All resumes for all applicants are on file in Applications Folder in Human Resources file drawer.