

EQUAL EMPLOYMENT OPPORTUNITY

**EEO Public File Report
Falls Media, LLC
KWFB - KXXN**

**ANNUAL REPORT
April 1, 2018 TO March 31, 2019**

APRIL 1, 2019

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OPEN POSITIONS

POSITION: Full time – Sales/Account Executive

Hired: Lisa Pickens

Date: 7-9-18

Source: Radio Ads

Date Opened	Recruitment Sources*	# Interviewed
5-1-18	Employment Agencies/Departments	3
	Industry Publication	0
	Industry Referral	2
	Internal Candidate	0
	Newspaper(s)	0
	Radio Ads	2
	Website(s)	1

Total # of Applicants: 17

Total # Interviewed: 8

POSITION: Full Time – Account Executive

Hired:

Date:

Source:

Date Opened	Recruitment Sources*	# Interviewed
3-1-19	Employment Agencies/Departments	
	Industry Publication	
	Industry Referral	
	Internal Candidate	
	Newspaper(s)	
	Radio Ads	
	Website(s)	

Total # of Applicants:

Total # Interviewed:

*See Pages 4 & 5 For Detailed Recruitment Resources

SUPPLEMENTAL RECRUITMENT MEASURES

May 3, 2018

Colleen James, GSM participated in the North Texas Workforce Solutions Job Fair at Sikes Senter Mall 2pm to 5pm. Resumes from applicants accepted and filed.

November 8, 2018

Colleen James, GSM participated in the Texas Workforce Solutions Job Fair at Texas Work Services Corporation location AT YMCA – Bartley Drive Branch. Hiring Red, White & You. 11am to 2pm.

March 22, 2019

Dan Balla, Falls Media President and Dan Halyburton, both Executive Board Member of RTVF Department at the University Of North Texas, attended a 'Kickstarter' networking event at the main campus in Denton. Mr. Balla met with over 200 students to discuss career opportunities. Applications acquired and filed.

March 7, 2019

Colleen James, GSM attended Workforce Solutions North Texas Seasonal Job Fair. 2p to 4p at Workforce Solutions located on the Old Jacksboro Hwy. Several people attended and applicants requested paper applications that they said they would send to office. None were received.

RECRUITMENT SOURCES

Employment Agencies/Departments

Workhard Worksmart
2813 Central Expressway East
Wichita Falls, TX 76302
940-766-5601
940-766-3419

Texas Workforce Solutions
4309 Jacksboro Hwy
Wichita Falls, TX 76302
940-322-8220
940-322-1801

Department of Human Services
1328 Oakhurst Dr.
Wichita Falls, TX 76302
940-720-8485

TAB
503 E 11th St Suite 200
Austin, TX 78701
512-322-9944

North TX Hispanic Chamber of Commerce
(Now part of Wichita Falls Chamber of Commerce)
P.O. BOX 1860
Wichita Falls, TX 76307
940-723-1741

**NAACP Wichita Falls Branch
PO Box 1442
Wichita Falls, TX 76307**

**Midwestern State University
3410 Taft Blvd
Wichita Falls, TX 76308
940-397-4000**

**Vernon College
4105 Maplewood Ave
Wichita Falls, TX 76308
940-696-8752**

**Wayland Baptist University
4110 Call Field Rd
Wichita Falls, TX 76308
940-696-0404**

**Wayland Baptist University
426 5th Ave Suite 7
SAFB, TX 76311-2931
940-855-4322**

**Industry Referrals
Inside Radio Trade Publication**

In-house Posting

Newspapers

**Times Record News
1301 Lamar
Wichita Falls, TX 76301
940/767-8341**

**Website Postings
www.bobradio.fm**

**Midwestern State University
www.mustangshire.org**

**Wichita Falls Chamber Of Commerce
900 Eighth Street, Suite 218
PO Box 1860
Wichita Falls, TX 76307
940-723-2741 Fax 940-723-8773
www.wichitafallscmerce.com**

NOTE: All resumes for all applicants are on file in Applications Folder in Human Resources file drawer.