

# **EQUAL EMPLOYMENT OPPORTUNITY**

**EEO Public File Report  
Falls Media, LLC  
KWFB - KXXN**

**ANNUAL REPORT  
April 1, 2019 TO March 31, 2020**

**APRIL 1, 2020**

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## OPEN POSITIONS

**POSITION: Full time – General Manager**

**Hired: Valorie Mayo**

**Date: 7-8-19**

**Source: Indeed.com**

<b>Date Opened</b>	<b>Recruitment Sources*</b>	<b># Interviewed</b>
2-1-19	Employment Agencies/Departments	0
	Industry Publication	3
	Industry Referral	3
	Internal Candidate	0
	Newspaper(s)	0
	Radio Ads	0
	Website(s)	0

**Total # of Applicants: 14**

**Total # Interviewed: 6**

**POSITION: Full Time – Sales/Account Executive**

**Hired: Darrell Bruce**

**Date: 7-17-19**

**Source: Zip Recruiter**

<b>Date Opened</b>	<b>Recruitment Sources*</b>	<b># Interviewed</b>
6-15-19	Employment Agencies/Departments	1
	Industry Publication	2
	Industry Referral	1
	Internal Candidate	
	Newspaper(s)	
	Radio Ads	1
	Website(s)	2

**Total # of Applicants: 23**

**Total # Interviewed: 7**

**POSITION: Full Time – Sales/Account Executive**

**Hired: Glenn Howes**

**Date: 8-12-19**

**Source: Industry referral**

<b>Date Opened</b>	<b>Recruitment Sources*</b>	<b># Interviewed</b>
6-15-19	Employment Agencies/Departments	1
	Industry Publication	2
	Industry Referral	1
	Internal Candidate	
	Newspaper(s)	
	Radio Ads	1
	Website(s)	2

**Total # of Applicants: 23**

**Total # Interviewed: 7**

\*See Pages 4 & 5 For Detailed Recruitment Resources

## **SUPPLEMENTAL RECRUITMENT MEASURES**

### **March 22, 2019**

Dan Balla, President of Falls Media, LLC and Executive Board Member of the Media Arts Department at the University of North Texas in Denton, TX, attended the annual Kickstarter networking event at the main campus. Mr. Balla participated on a panel to provide advice and discuss tips for over 200 student job seekers. He also met with interested applicants to discuss opportunities at our company. Resumes were accepted and filed. Some candidates followed up on openings in April 2019.

### **April 10, 2019**

Pat Bryson, Sales Consultant participated in the National Association of Broadcasters job fair in Las Vegas, NV. The annual event encourages youth and minority candidates. Resumes from applicants were accepted and filed.

### **August 8, 2019**

Fred Morton, member of Falls Media LLC, participated in the Texas Association of Broadcasters annual conference in Austin, TX. Their Job Bank attracts candidates to the annual conference, and Fred met with prospects for sales positions. Resumes were accepted and filed.

## **RECRUITMENT SOURCES**

### **Employment Agencies/Departments**

**Workhard Worksmart**  
2813 Central Expressway East  
Wichita Falls, TX 76302  
940-766-5601  
940-766-3419

**Texas Workforce Solutions**  
4309 Jacksboro Hwy  
Wichita Falls, TX 76302  
940-322-8220  
940-322-1801

**Department of Human Services**  
1328 Oakhurst Dr.  
Wichita Falls, TX 76302  
940-720-8485

**TAB**  
503 E 11<sup>th</sup> St Suite 200  
Austin, TX 78701  
512-322-9944

**North TX Hispanic Chamber of Commerce**  
(Now part of Wichita Falls Chamber of Commerce)  
P.O. BOX 1860  
Wichita Falls, TX 76307  
940-723-1741

**NAACP Wichita Falls Branch  
PO Box 1442  
Wichita Falls, TX 76307**

**Midwestern State University  
3410 Taft Blvd  
Wichita Falls, TX 76308  
940-397-4000**

**Vernon College  
4105 Maplewood Ave  
Wichita Falls, TX 76308  
940-696-8752**

**Wayland Baptist University  
4110 Call Field Rd  
Wichita Falls, TX 76308  
940-696-0404**

**Wayland Baptist University  
426 5<sup>th</sup> Ave Suite 7  
SAFB, TX 76311-2931  
940-855-4322**

**Other sources:  
Industry referrals  
Inside Radio trade publication  
In-house posting**

**Newspapers**

**Times Record News  
1301 Lamar  
Wichita Falls, TX 76301  
940/767-8341**

**Website Postings**

**[www.bobradio.fm](http://www.bobradio.fm)**

**Midwestern State University  
[www.mustangshire.org](http://www.mustangshire.org)**

**Wichita Falls Chamber Of Commerce  
900 Eighth Street, Suite 218  
PO Box 1860  
Wichita Falls, TX 76307  
940-723-2741 Fax 940-723-8773  
[www.wichitafallsccommerce.com](http://www.wichitafallsccommerce.com)**

**NOTE: Resumes accepted from applicants are filed in a Human Resources folder at our main office located at 4245 Kemp Blvd., Suite 302, Wichita Falls, Texas.**